

## Storbyte Awarded onto the 2018 Emerging Vendors List

*Hardware Defined Storage has elevated Storbyte to the forefront in All-Flash & Hybrid Flash Enterprise Storage Arrays*

July 24, 2018 08:30 AM Eastern Daylight Time

WASHINGTON--(BUSINESS WIRE)--Storbyte, an innovative provider of All-Flash & Hybrid Flash enterprise storage arrays, has been named to the 2018 Emerging Vendors List published by CRN<sup>®</sup>, a brand of The Channel Company. This list recognizes up-and-coming technology suppliers who are shaping the future of the IT channel through unique technological innovations. The Emerging Vendors list serves as a valuable resource for solution providers looking to partner with up-and-coming tech suppliers who are shaping the futures of Big Data, Cloud Services and Solutions, Data Center Services and Solutions, Internet of Things, Networking, VoIP, Security, and Storage technology solutions.

"The technology suppliers on CRN's 2018 Emerging Vendors list are creating a bright future for the IT channel, aggressively developing products to meet complex IT market demands, while positively impacting the bottom line of solution providers"

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Storbyte was selected to the Emerging Vendors List based on its expanding Hardware Defined Storage portfolio of All-Flash & Hybrid Flash enterprise storage arrays. The ECO+FLASH Storage Array maximizes efficiency, normalizes and improves IOPS and performance, increases rack density, and eliminates the wear-leveling and life expectancy conditions associated with conventional flash memory.

"The technology suppliers on CRN's 2018 Emerging Vendors list are creating a bright future for the IT channel, aggressively developing products to meet complex IT market demands, while positively impacting the bottom line of

solution providers," said Bob Skelley, CEO, The Channel Company. "The all-flash & hybrid flash enterprise storage products delivered by Storbyte will have a lasting impact on the channel for years to come."

"We are honored to be named to the CRN Emerging Vendors List," said Steve Groenke, Storbyte CEO. "Our Hardware Defined Storage portfolio has elevated Storbyte to the forefront, particularly among Fortune 500 organizations looking for new and innovative Hardware Defined Storage features. We have been a breath of fresh air for the under-budgeted, over-worked, under-appreciated IT buyer. Our All-Flash & Hybrid Flash Enterprise Storage Arrays simply integrate with any mix of manufacturers' products and any pre-existing legacy owned software storage resource. Furthermore, the placement of Storbyte on the CRN Emerging Tech Vendors list reflects the market appreciation for our Hardware Defined Storage."

### About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

### About Storbyte

Storbyte, headquartered in Washington, D.C., manufactures enterprise storage arrays that offer performance, power management, reliability, density, efficiency, flexibility and affordability. Storbyte has built a dramatically different architecture with a patented, abstracted command and control capability layer over a commodity-based multi-mode direct chip-access architecture. The company's founders have dedicated their lives to solving the toughest IT problems on the planet and have not lost sight of what is most important to end users: a responsible, cost-correct price point. Visit [www.storbyte.com](http://www.storbyte.com) for additional information.

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### STORBYTE

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August 14, 2018

Storbyte Announces Industry's First 10-Year Enterprise Warranty on All-Flash Storage

July 10, 2018

Storbyte Debuts First Active On-Line Hard Disk Storage System to Combat the Cost of Tape on a Shelf

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